



Functional advertising

Australia's best queuing system in busy Woolworths city stores combines advertising with functionality.

The next available counter is displayed in LED text whilst advertising is displayed simultaneously on the LCD screens.



- 1) Automated LCD/LED queuing system at Woolworths.
- 2) Vision Viewer - combines yellow scroller (or time display) with multiline message.
- 3) Animator Pro advertising display at Porters, Roseland.
- 4) Pylon sign with VMS display at Tailrace Centre.
- 5) VMS Petrol display
- 6) LED Petrol display

create impulse buys

People read electronic LED displays.

Capture attention of buyers with electronic displays.

Timely and relevant information create an impulse buy.

Weekly specials that sell

- Highlight daily, weekly, or monthly specials.
- Schedule messages for any length of time
- Cost effective

Easy to use software

- Comes with easy-to-use software
- Instant updates

Time conscious buyers

- Draw attention to your message or store with a time/temperature display
- Show opening hours.

It's time to go electronic with fuel pricing

- 24/7 visibility
- Networked via central control system.
- Overcome OH&S issues.



For further information about electronic display solutions, visit our website, www.computronics.biz or contact Computronics on **1300 888 506** (local call cost within Australia).