

Electronic Display Solutions for
RETAIL



Computronics has a variety of flexible LED, LCD and Plasma display solutions for retail.

Increasingly the Retail industry is discovering the value and benefits of digital signs and displays as a powerful marketing tool.

LED displays combine low power and low maintenance with unparalleled visibility, making them an excellent choice for promotions and communicating with customers.

Retail LED Solutions Include:

1. Scrolling & Animated LED Text Displays - Ideal for shop front displays, underawnings, bulkheads, pylons, lightboxes and window frames
2. Multi-Line LED Text Notice Boards - Ideal for shopfront displays, sales counter displays as POS and entrance displays
3. Animator PRO - powerful combination of LEDs (Text) and LCD/Plasma (Images/Video)
4. Time/Temperature Displays - Ideal for pylons, shop exteriors, light boxes and underawnings
5. Animator LCD/Plasma - Programmable LCD and Plasma Screens - Ideal for shop front displays, instore advertising at POS and counter merchandising

Discover the Power of LED

1. People actually read LED messages; being conditioned to reading LED messages at airports, cinemas, roads and train stations.
2. Clearly visible day or night; legible at greater distance than similar-sized static signs.
3. Change messages, at no charge, whenever required. (Static signs cost money to change.)
4. LEDs are reliable, low maintenance, 'Solid State' devices (not globes) that have a long life span of over 100,000 hours. LEDs run on low voltage and use little power, meaning BIG savings on power bills.

Computronics

Established in 1976, Computronics has progressed to become one of the world leaders in the design and manufacture of LED electronic displays.

- A public company(ASX-CPS)
- Inhouse R&D
- Products built to World's Best Standards
- Service technicians available nationwide
- 2 year warranty for parts and service - extended maintenance agreements are available

Phone: 1300 888 506
Email: sdsales@computronics.biz



Let the team of designers, engineers, technicians at Computronics design and develop something that is tailored to your individual needs.

Computronics can also work with your team of designers and project managers to provide a total turnkey solution.

Computronics has 30 years of experience in electronic signs and displays.

Browse the Computronics website for further examples of products and applications or contact us for a no obligation discussion and quote.

www.computronics.biz

Animator Pro

A POWERFUL COMBINATION of LED & LCD/Plasma

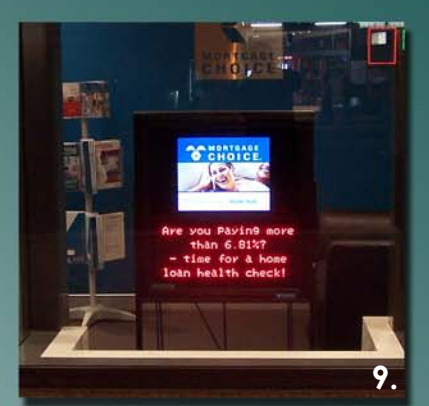
Program to display video or still images with bright eye catching LED messages.

Ideal for:

- Sales Promotions
- NEW Products
- Product Advertising
- Event Promotion
- Product Demonstrations
- Price Discounts
- Special Offers



NOW AVAILABLE:
ULTRA BRIGHT LCD
- suitable for daylight use
- ideal for shopfront displays



Give the window mannequins a break!

Let the Animator Pro work hard to display and sell your merchandise.

Applications may include:

Text
- Announce: New Arrivals, Designer Labels, Sales Promotions, Size Availability



Video
- Catwalks, Fashion Shows, Modelling, Advertising

Still Images
Current Range, Sales Promotions, Logos, Advertising

1. to 4. Beach Culture Swimwear Displays 5. & 6. Reebok Instore Display 7. Rockbottom Music Shopfront Display 8. Heathrow Duty Free Bulkhead Display 9. Mortgage Choice Animator Pro 10. Vision Viewer 11. Bar Code Door Display 12. 42" Animator PRO Display 13. Animator Pro Family