

# AMP Auburn Home Mega Mall - 42" Animator Pro



## PROJECT DATA SHEET

13th April 2006

AMP HOMEMAKER CENTRE PUTS THE LATEST MARKETING TECHNOLOGY TO THE TEST

The AMP Mega Home Mega Mall in Auburn Sydney has installed a new 42" Animator Pro for their common mall advertising. The new display is promoting many of the centre stores' products and services per month, and rotating approximately 20 images with LED text per day.

Auburn Home Mega Mall is the first AMP Centre to discover the combined power of a 42" plasma screen that displays images or video, and high bright LED text (50mm character height) with a viewing distance of 40 meters.

Animator Pro is one of the most powerful marketing tools on the market. Packed with a host of features, it is sure to attract the attention of shoppers to store specials as they wander the malls of the centre.

Animator Pro is available in a variety of sizes and finishes. Sound is also optional.

For further information regarding this project or the Animator Pro contact Computronics on 1300 888 506

