

# Crown Casino Outdoor LED Display



## PROJECT DATA SHEET

THE CROWN CASINO IN MELBOURNE LIGHTS UP ITS ENTRANCE WITH A NEW OUTDOOR BI LINE LED DISPLAY

May 2006

The Crown Casino is Melbourne's premier entertainment venue, located on the southern bank of the Yarra River.

The Bi Line LED Display features:

- ♦ Length approx. 5m
- ♦ Variable character height options:
  - 2 Lines - 240mm high
  - 1 Line - 480mm high
- ♦ Programmable text effects
- ♦ Displays 26 or 13 characters at one time (per line)

This sign design has no acrylic face, making the LEDs brighter and increasing the viewing distance.

The casino is alternating messages to read parking information, casino promotions, patron directions and more.

Computronics was contracted by the Claude Group to supply this display.

For further information regarding this project contact Computronics on 1300 888 506