

Connect Financial Billboard

PROJECT DATA SHEET

CONNECT FINANCIAL'S NEW ADVERTISING BILLBOARD IS GETTING NOTICED!

Connect Financial, a Tasmanian financial institution, has discovered the power of LED with the installation of a single line LED scroller on their advertising billboard in the heart of Hobart.

Computronics worked with Claude Group TAS on this project. The sign has generated a lot of interest and enquiries since its installation in January 2006.

The LED display scrolls ultra bright green 400mm high characters, making it visible at a distance of 300m. The sign is programmed remotely using the GSM modem network.

Connect Financial is a full-service financial institution, which services the Tasmanian community with a focus on state public sector employees, teachers, police, nurses and emergency service workers, and their families.

Tasmania's local financier now has a new form of marketing that will increase awareness, promote products/services and increase clientele. With the new form of advertising, they now have the perfect platform to display text messages, making it easy to provide information to their customers.

For further information regarding this project contact Computronics on 1300 888 506

