Westpac Trading Board







PROJECT DATA SHEET

WESTPAC BANKING CORPORATION'S NEWLY INSTALLED TRADING BOARD IS A WINNING INVESTMENT

May 2006

Westpac, one of Australia's leading financial institution, has recently installed a large trading board on the wall of their trading floor at the new Westpac headquarters, located at Kent Street in Sydney.

Computronics worked directly with Westpac on this project.

The LED display features:

- Length approx. 5.5m
- Height approx 82cm
- 5 Lines of 75mm tri-colour LEDs
- 1 Line of 75mm scrolling red LEDs
- 80 Characters per line

The trading board displays data inputted manually using Computronics Line Manager Software. Westpac are currently using the board to display trading data, new financial rates, promotions and advertising. The tri-colour LEDs are used to distinguish market movements.

For further information regarding this project contact Computronics on 1300 888 506

